



ZILKER EAGLE



AUSTIN PARKS FOUNDATION

The Zilker Train is one of the most beloved family activities in Austin. Since 1961, the Zilker Train has created lasting memories for Austinites and visitors alike. Austin Parks Foundation is proud to be taking the lead in restoring it to its former glory.



RESTORING FAMILY FUN

More than 1.5 million people visit Zilker Park each year, making it one of the most popular parks in Austin. Because of the immense popularity of the park, attractions like the Zilker Eagle are important to the overall experience of visitors and Austinites alike.

Unfortunately, soil erosion caused by storm runoff along the Colorado River and Ann and Roy Butler Hike and Bike Trail caused the Zilker Train to close in May 2019. Significant repair costs became untenable for the vendor that operated the train for twenty years.

The Austin City Council and Parks and Recreation Department (PARD) asked Austin Parks Foundation to get the train up and running as safely and quickly as possible. With nearly 30 years of proven results and a long-time partnership with the Parks & Recreation Dept., we were honored to be asked to step up in this way.

APF is committed to replacing the train, updating the site and creating a sustainable operating and ongoing maintenance plan that ensures the new Zilker Eagle can continue to bring joy to the young, and young-at-heart, for years to come. You can be part of restoring this beloved Austin attraction today!



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ABOUT THE ZILKER EAGLE

A BELOVED FAMILY TRADITION

Based on data from the previous train operators we have seen just how popular this Zilker Park attraction really is. Reaching Austinites and visitors alike, riders represent a wide range of demographics and we will continue to focus on equitable access for all.

- Anticipated ridership of 3,425 per week for a total of 175,000+ riders per year
- Riders from every zipcode in the Greater Austin area
- Special focus on access via our Community Hours program

A TRAIN FOR THE NEXT GENERATION

The new train will become the dynamic new centerpiece of Zilker Park, bringing the children and families of Austin together for play-based connection for generations to come. The project will include:

- A brand new electric-powered engine
- New passenger cars with improved accessibility to accommodate riders of all abilities
- Brand new rail and tracks to accommodate the new train
- Improved access to the train depot to provide a safer and more inclusive experience for riders of all ages and abilities
- Upgrades to the existing train depot, as well as new landscaping and resolving drainage issues

PROJECT TIMELINE

- Summer 2020: engineering firm site analysis, topographical survey, structural assessment of bridge
- Fall 2020: Final recommendations for changes to existing train route and City of Austin for approval
- Winter 2020: Final community engagement for new train name, branding begins
- Spring 2021: Improvements to site in progress, fabrication of new custom train underway
- Fall 2021: Zilker Eagle in operation by Fall 2021



HOW YOU CAN HELP

The Zilker Train has been an integral part of Austin since its founding in 1961. Our goal is to raise \$850,000 through the generosity of community members, businesses, and foundations that want to be part of writing the next chapter of the Zilker Eagle's story. An investment in the Zilker Eagle is an investment in our children and our city's future. Together, we can create community connections and memories for the next generation.

We recognize and appreciate that bringing back the Zilker Eagle will take a commitment from our entire community, and every dollar counts! Every donor, from \$1 to \$5,000 will be recognized for their generosity. Take a look at the next page for recognition level details.



READY TO GET INVOLVED?

Your support will be critical to helping us reach our goal and restore this cherished family activity. Contact us today to learn more about how you can be part of this historic project!

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DONOR RECOGNITION

BENEFITS	\$5,000+	\$2,500+	\$1,000+	\$500+	UP TO \$499
NAME RECOGNITION					
Train Seating	2 YEARS	-	-	-	-
Train Crossings	-	2 YEARS	-	-	-
On-site Donor Wall	LIFETIME	LIFETIME	LIFETIME	-	-
Zilker Eagle Website	✓	✓	✓	✓	-
APF Annual Report	✓	✓	✓	✓	✓
SPECIAL BENEFITS					
Ride Vouchers	DISCOUNT	-	-	-	-
Opening Reception	2 TICKETS	2 TICKETS	2 TICKETS	-	-